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ON THE COVER

Summer is here and with it HOT temperatures, which can lead to heat stress for your cows. But don't sweat it! Check out the 2009-2010 Innovative Resource Guide enclosed along with this issue of Genetic Trends for some great management tips to help your cows combat heat stress. Further, the Innovative Resource Guide contains a wealth of information, tips and products to help you to be more successful within your herd.

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Accelerated Genetics®



Administrative Headquarters

E10890 Penny Lane • Baraboo, WI 53913

Phone: 1.800.451.9275 • 608.356.8357

Fax: 608.356.4387

Email: info@accelgen.com • Website: www.accelgen.com

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